

Sponsorship opportunities

with Rocks Lane Multi Sports Centres

PLAYLEARNCOMPETE

Established over 20 years ago, Rocks Lane Multi Sports Centres are located across three prime South West London locations: Chiswick, Barnes and Bishops Park, Fulham, with a new Rocks Lane Balham Centre currently in development.

Each centre offers both children and adults the opportunity to play, learn and compete in their chosen sport of tennis, padel, football and netball. The Rocks Lane group offers a variety of family orientated services including: Friday Night 5s junior football and netball leagues, holiday camps, coaching, court hire, leagues and tournaments. With up to 10,000 customers using the centres on a weekly basis.



Rocks Lane
Chiswick



Rocks Lane
Barnes



Rocks Lane
Bishops Park



Who enjoys Rocks Lane?

60%

SW London families

Professional parents who encourage their children to participate in a wide range of sports



20%

Schools and community sports organisations.

Schools include a mix of: Richmond, Hammersmith & Fulham borough primary schools, SW London prep and independent schools



20%

Young professionals

Working in central London and enjoying a city lifestyle. This number is increasing due to the recent launch of the London Padel Centre



4000 customers

Rocks Lane Bishops Park

- Located in the heart of Bishops Park
- 4000 customers
- 12 floodlit tennis courts
- 3 floodlit padel courts
- 5 mini tennis courts
- Home of The London Padel Centre
- Club House, racket shop and café



3000 customers

Rocks Lane Barnes

- The first Rocks Lane Multi Sports Centre, established over 25 years ago
- 3000 customers
- 9 floodlit multi sports pitches / 4 tennis courts
- Original Friday Night 5s venue
- Recently invested in facilities upgrade installing environmentally friendly cork based 3G pitches.
- Venue for regular school sporting events across the borough



4000 customers

Rocks Lane Chiswick

- Brand new centre built in 2018 with changing facilities, café & soft play
- 4000 customers
- 10 floodlit pitches
- Rocks Lane Montessori launched 2018
- New padel courts to be installed 2019



Sponsorship opportunities

Friday Night 5s
junior football and netball league



Padel tennis



All adult leagues
football, netball and tennis



Rocks Lane FC



Junior tennis

Parties and events

2000 participants



Friday Night Fives

- Longest running football and netball league in South West London.
- 2000 children schools years 1-13 participate across the three centres and Friday Night 5s venues every week.



Sponsorship opportunities

include:

- Friday Night 5s app
- League awards for team success and fair play, plus any FN5 merchandise initiatives
- Seasonal programme
- Website
- Social media channels including newsletter
- Email signatures
- On site advertising (pitch side and venue)



400+ players*

London Padel Centre

- Launched April 2019 with a further London Padel Centre venue to be created at Chiswick.
- Hosts regular leagues and LTA Padel tournaments.
- 3 floodlit padel courts.
- Bishops Park Padel Teams
 - 2019/20 National LTA Padel Club champions
 - Full calendar of matches across London
- Weekly Padel League running across 2 nights
 - 24 teams, 120 players participating

*as of October 2019



Sponsorship opportunities

include:

- The new glass padel court offers a unique way to showcase your logo along with a more traditional banner format. New centre gazebo, plus court nets are also available
- Centre sponsorship
- Termly programme
- Leagues, team kit
- Email signatures / newsletters
- Social media / website

60-80 players



Adult tennis league

- 12 teams playing in the regional Middlesex leagues
- Adult Leagues
- Full calendar of Regional and County level tournaments
- Annual Club Championships

Sponsorship opportunities

include:

- ????????????????

100+ teams



Adult football and netball leagues

- Weekly football leagues running all year round at Chiswick and Barnes
- Football and netball leagues comprised of young professionals working in local businesses and nearby business centres.



Sponsorship opportunities

include:

- Centre branding including court / pitch awareness
- Termly programme
- League names
- Social media
- Newsletter
- Website.

200+ players



Rocks Lane Football Club

- Rocks Lane FC play in the Middlesex and Surrey League.
- 200+ players across both leagues ranging from U7-U14
- Managed by 4 full time coaches.
- Highlights for the 2018/ 19 season include: building a successful girls programme with the U10 girls team crowned Surrey Development Cup Winners.



Sponsorship opportunities

include:

- Match kit,
- Termly programme
- Match day banners
- Branded match and team updates
- Email signatures
- Centre presence
- Website and social media
- Newsletter
- And match balls!



750 players

Junior tennis

- 750 junior players participating across a full weekly programme.
- Rocks Lane Junior Tennis Scholarship Programme.
- 150+ players in summer and winter tournaments.



Sponsorship opportunities

include:

- ??????????????????

Sponsorship opportunities

To discuss any of these opportunities further please contact:

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